

CYA | Simplify Tail Risk Strategy ETF

FUND OVERVIEW

The Simplify Tail Risk Strategy ETF (CYA) seeks to provide income and capital appreciation while protecting against significant downside risk to investors with a standalone solution for hedging diversified portfolios against severe equity market selloffs. CYA will invest a substantial annual budget in highly convex equity-hedging strategies. We believe a modest allocation can be a valuable hedging tool during extreme downside equity events.

Due to this ongoing spend on tail risk hedges, investors should expect substantial declines in CYA's value during years without a tail risk event. Therefore, it should only be used by investors comfortable with making ongoing purchases into CYA to maintain a constant hedge, or by short-term investors looking to hedge against an imminent, severe stock market decline.

PERFORMANCE REVIEW

CYA returned -11.39% in 3Q, with the broader equity market trading in a +/- 5% range during the quarter. As equities and bonds both struggled in mid-to-late September, the associated pickup in volatility triggered a nearly 35% intra-month gain in the fund, but the lack of follow-through in the selloff ultimately detracted from returns.

Shorter expiry options usage has increased in CYA due to the ability to achieve larger and more targeted negative market delta exposure, and we intend to opportunistically utilize these going forward. We also plan to incorporate hedges beyond just equity puts, e.g., VIX options, which allow for the creation of more diversified payoff profiles.

Performance as of 09/30/23 | Inception Date: 09/13/21

	CUMULATIVE TOTAL RETURN				ANNUALIZED TOTAL RETURN	
	3 Mo	6 Mo	YTD	Since Inception	1 Year	Since Inception
NAV	-11.39%	-43.04%	-54.60%	-76.13%	-75.47%	-50.34%
Market Price	-8.36%	-41.41%	-53.11%	-75.46%	-75.18%	-49.71%
Ice BofA 3 Mnt Treasury Bill Index 4PM	1.31%	2.50%	3.60%	5.14%	4.47%	2.48%

The performance data quoted represents past performance and does not guarantee future results. Current performance may be lower or higher than the performance data quoted. In addition, investment returns and the principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. For performance data current to the most recent month-end, please call (855) 772-8488 or go to <https://www.simplify.us/etfs>.

FUND DETAILS as of 09/30/23

CURRENT HOLDINGS*

POSITION	ALLOCATION	Gross Expense Ratio	1.09%
AGGH	28.91%	Net Expense Ratio**	0.84%
SPXW US 12/29/23 P4200 Index	21.34%	SEC 30-Day Yield	3.54%
PFIX	19.76%	SEC 30-Day Yield Unsubsidized	3.37%
SPXW US 10/20/23 P4300 Index	12.94%	**The Fund's adviser has contractually agreed, until at least October 31, 2023, to waive certain fees and/or pay expenses, in order to limit specified expenses to 0.50% of the Fund's average daily net assets.	
SPXW US 10/31/23 P4200 Index	8.66%		
SPXW US 12/15/23 P3810 Index	8.30%		
VIX US 12/20/23 C20 Index	3.90%		
HIGH	3.09%		
TUA	2.22%		
SPXW US 11/17/23 P3700 Index	2.16%		
Cash	7.34%		

*Holdings are subject to change without notice.

DEFINITIONS

Convexity: An investment strategy is convex if its payoff relative to its benchmark is curved upward. Convex investment strategies are expected to be highly correlated with the benchmark in typical market environments but diverge to the positive in extreme markets. There are no free lunches though, and convex strategies are expected to lag during quiet markets.

Expiry: The time until an option expires. In the context here expiry is used to describe the length of time from when an option position is initiated to when it will expire.

Market Price: The current price at which shares are bought and sold. Market returns are based upon the last trade price.

NAV: The dollar value of a single share, based on the value of the underlying assets of the fund minus its liabilities, divided by the number of shares outstanding. Calculated at the end of each business day.

Option: An option is a contract that gives the buyer the right to either buy (in the case of a call option) or sell (in the case of a put option) an underlying asset at a pre-determined price ("strike") by a specific date ("expiry"). An "outright" is another name for a single option leg. A "spread" is when options are bought at one strike and an equal amount of options are sold at a different strike, all at the same expiry.

SEC 30-Day Yield: The yield is calculated with a standardized formula and represents net investment income earned by a fund over a 30-day period, expressed as an annual percentage rate based on the fund's share price. The yield includes the effect of any fee waivers and/or reimbursements. Without waivers, yields would be reduced. This is also referred to as the "standardized yield", "30-Day Yield" and "Current Yield". The unsubsidized SEC 30-Day Yield does not reflect the effect of any fee waivers and/or expense reimbursements.

VIX Index: A real-time market index representing the market's expectations for volatility over the coming 30 days.

IMPORTANT INFORMATION:

Investors should carefully consider the investment objectives, risks, charges, and expenses of Exchange Traded Funds (ETFs) before investing. To obtain an ETF's prospectus containing this and other important information, please call (855) 772-8488, or visit SimplifyETFs.com. Please read the prospectus carefully before you invest.

An investment in the fund involves risk, including possible loss of principal.

The fund is actively-managed is subject to the risk that the strategy may not produce the intended results. The fund is new and has a limited operating history to evaluate.

The Fund invests in ETFs (Exchange-Traded Funds) and is therefore subject to the same risks as the underlying securities in which the ETF invests as well as entails higher expenses than if invested into the underlying ETF directly.

The Fund is subject to the risk that the investment management strategy may not produce the intended results and may negatively impact Fund performance. The adviser's overlay strategy will not fully protect the Fund from declines in the market.

Fund risks include and are not limited to: credit default swaps - involves investment techniques and risks different from those associated with ordinary portfolio security transactions, such as potentially heightened counterparty, concentration and exposure risks, geopolitical risk - the occurrence of global events similar to those in recent years may result in market volatility and may have long term effects on both the U.S. and global financial markets, and real estate risks may change in response to changes in the real estate market such as declines in the value of real estate, lack of available capital or financing opportunities, and increases in property taxes or operating costs.

While the option overlay is intended to improve the Fund's performance, there is no guarantee that it will do so. Utilizing an option overlay strategy involves the risk that as the buyer of a put or call option, the Fund risks losing the entire premium invested in the option if the Fund does not exercise the option. Also, securities and options traded in over-the-counter markets may trade less frequently and in limited volumes and thus exhibit more volatility and liquidity risk.

Futures Contract Risk: Futures contracts involve the following risks (a) the imperfect correlation between the change in market value of the instruments held by the Fund and the price of the forward or futures contract; (b) possible lack of a liquid secondary market; (c) leverage, which means a small percentage of assets in futures can have a disproportionately large impact on the Fund and the Fund can lose more than the principal amount invested; (d) losses are potentially unlimited; (f) the possibility that the counterparty will default in the performance of its obligations.

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