

Overview

The Simplify Volt Robocar Disruption and Tech ETF is not just another thematic investment product. VCAR is designed to concentrate in those few disruptive companies poised to dominate autonomous driving and then enhance the concentrated exposures with options.

With our partner Volt Equity our investment process begins with a first principles approach to identify those few companies poised to lead the disruption. We then deploy a sophisticated option overlay to create convexity in the portfolio to enhance the upside while improving drawdowns.

Key Points

- **TSLA is our winner-take-all anchor name in the robocar race due to its dominance across all relevant factors necessary to unlock autonomous driving**
- **TSLA is our top holding with a 25% target allocation split between a 15% equity position and a 10% call option position**
- **We believe current valuations of TSLA do not fully account for the company's ability to dominate autonomous driving**

Strategy Design

Concentrate in Disruptors

- In our view, there are often just a few winners that end up dominating a new industry
- Our first principles approach seeks to identify those companies poised to be the theme's leaders



Enhanced Upside

- An advanced call option overlay seeks to enhance the upside potential from our identified leaders
- The overlay is designed for various types of S-curve dislocations



Downside Protection

- An intelligent put option overlay is deployed to potentially protect portfolios from a broad tech selloff
- Idiosyncratic risk in anchor names is also capped via concentration limits

Details

Ticker	Inception Date	Yield	Gross Expense Ratio	Exchange	CUSIP	Net Assets
VCAR	12/31/2020	0.33%	1.09%	NYSE	82889N889	\$1,898,761.81

Current Holdings

Position	Allocation
TSLA	15.36%
QQQ	34.15%
QQQJ	26.04%
Call Option Overlay	15.11%
Put Option Overlay	4.45%
Cash	4.89%

Holdings are subject to change without notice.

Options Holdings Details

Position	Allocation	Notional Exposure (Delta=1)
Call Option Overlay		
TSLA US 03/19/21 C1000	2.42%	44%
TSLA US 06/18/21 C1000	3.64%	33%
TSLA US 01/21/22 C1275	3.89%	27%
TSLA US 01/20/23 C1275	5.16%	22%
Put Option Overlay		
NDX US 03/19/21 P7000	3.08%	4152%
NDX US 03/19/21 P5000	0.31%	1453%
NDX US 06/18/21 P5000	0.36%	346%
NDX US 12/17/21 P4000	0.70%	415%

Performance

Ticker	YTD	1-Year	3-Year	5-Year	10-Year	Inception
NAV	-					
Market Price	-					
S&P 500 Index	-					

Total returns are based on the closing market price of the ETF on January 12, 2021.

The performance data quoted represents past performance and is no guarantee of future results. Current performance may be lower or higher than the performance data quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end is available above.

Definitions

Convexity: An investment strategy is convex if its payoff relative to its benchmark is curved upward. Convex investment strategies are expected to be highly correlated with the benchmark in typical market environments but diverge to the positive in extreme markets. There are no free lunches though, and convex strategies are expected to lag during quiet markets.

Options: An option is a contract that gives the buyer the right to either buy (in the case of a call option) or sell (in the case of a put option) an underlying asset at a pre-determined price by a specific date. Options are a powerful tool for creating a wide array of payoff profiles and can be used on a standalone basis or integrated into a broader portfolio strategy.

Notional Exposure: The full market exposure a derivatives contract provides after accounting for the leverage embedded in the derivative, expressed as a percentage of the fund's total assets. We assume each option's delta (sensitivity to changes in underlying) is 1 in this calculation, implying that we are measuring the exposure afforded by the options in the instance where extreme markets are being realized. This metric provides a measure of the protection afforded to the underlying security by a given option position.

S-Curve: A graphical representation of new product adoption, whereby product adoption is slow to begin, then ramps very rapidly, and then slows again after market saturation, creating an "S" shape. The valuation of a company best positioned to profit from the rapid adoption of a new product or theme often mirrors this shape.

Investors should carefully consider the investment objectives, risks, charges and expenses of Exchange Traded Funds (ETFs) before investing. To obtain an ETF's prospectus containing this and other important information, please call (855) 772-8488, or visit SimplifyETFs.com. Please read the prospectus carefully before you invest. An investment in the fund involves risk, including possible loss of principal. Past performance does not guarantee future results.

The fund's investment objective is to seek capital appreciation.
The funds are new and have a limited operating history.

The use of derivative instruments involves risks different from, or possibly greater than, the risks associated with investing directly in securities and other traditional investments. These risks include (i) the risk that the counterparty to a derivative transaction may not fulfill its contractual obligations; (ii) risk of mispricing or improper valuation; and (iii) the risk that changes in the value of the derivative may not correlate perfectly with the underlying asset, rate or index. Derivative prices are highly volatile and may fluctuate substantially during a short period of time. The use of leverage by the Fund, such as borrowing money to purchase securities or the use of options, will cause the Fund to incur additional expenses and magnify the Fund's gains or losses. The earnings and prospects of small and medium sized companies are more volatile than larger companies and may experience higher failure rates than larger companies. Small and medium sized companies normally have a lower trading volume than larger companies, which may tend to make their market price fall more disproportionately than larger companies in response to selling pressures and may have limited markets, product lines, or financial resources and lack management experience. The funds are new with a limited operating history.

The Fund invests in ETFs (Exchange-Traded Funds) and is therefore subject to the same risks as the underlying securities in which the ETF invests as well as entails higher expenses than if invested into the underlying ETF directly.

The risk that the Model used by the Fund to determine or guide investment decisions may not achieve the objectives of the Fund. Additionally, the portfolio manager of the Fund is able, under certain adverse conditions, to deviate from the Model employed by the Fund. Such deviations may not achieve the objectives of the Fund and may produce lower returns and/or higher volatility compared to what the returns and volatility of the Fund would have been if the portfolio manager had not deviated from the Model.

The Fund focuses its assets (i.e., invests up to 25% of its assets) in securities of Tesla, and as a result, the Fund may be subject to greater volatility with respect to its portfolio securities than a Fund that is more broadly diversified. The Fund may make investments in certain ETFs that are concentrated in the Information Technology sector, which means the ETFs are more likely to be more adversely affected by any negative performance of the Information Technology sector than ETFs that have more diversified holdings across a number of sectors. Artificial intelligence companies typically engage in significant amounts of spending on research and development, and there is no guarantee that the products or services produced by these companies will be successful. Artificial intelligence companies, especially smaller companies, tend to be more volatile than companies that do not rely heavily on technology.

Simplify ETFs are distributed by Foreside Fund Services, LLC.

© 2020 Simplify ETFs. All rights reserved.