

PINK | Simplify Health Care ETF

As of October 7, 2021

Overview

The Simplify Health Care ETF (PINK) seeks long term capital appreciation by providing investors with multi-cap exposure to groundbreaking and innovative companies in biotech, medtech, gene therapy, and other fast growing health care related sectors.

Michael Taylor serves as lead portfolio manager of the ETF and brings over two decades of experience managing long/short health care equity portfolios at leading hedge funds. PINK is the first 100% pro bono ETF focused on the health care sector and net profits will be donated for the benefit of the Susan G. Komen foundation on an annual basis.

Key Points

- **Provides actively managed thematic exposure to biotech, medtech, gene therapy, and other fast-growing areas within the health care sector**
- **Aims to capture long-term growth by investing in groundbreaking and innovative companies identified through a time-tested investment process**
- **First of its kind 100% pro bono ETF where annual net profits will be donated for the benefit of the Susan G. Komen foundation**

Strategy Details

- PINK is an actively managed ETF which seeks long-term capital appreciation. The ETF will be concentrated in issuers in the health care sector. Lead portfolio manager Michael Taylor brings over two decades of experience managing health care equity portfolios
- PINK will provide thematic exposure to gene therapy, targeted therapeutics, CRISPR (genome editing technology), medtech, and other potentially disruptive and innovative companies in the health care sector

Portfolio Applications

- **Long-term Growth Potential:** Aims to provide long term capital appreciation by investing in the equity securities of companies focused on the research, development, production, or distribution of products or services related to health care, medicine, or the life sciences
- **Health Care Exposure:** Provides exposure to companies that are developing new and effective medicines, as well as companies whose business models reduce costs or improve quality in the health care system
- **Research Driven Process:** Utilizes fundamental, bottom-up analysis to identify high quality companies and the most compelling investment opportunities in the broader health care sector

Details | Ticker: PINK

Inception Date: 10/7/2021

Core Exposure	SEC 30-Day Yield	Gross Expense Ratio	Exchange	CUSIP	Net Assets
MSCI USA IMI Health Care Index	—	0.50%	NYSE	82889N 772	\$2,500,000.00

Top 10 Holdings

Position	Allocation
JOHNSON & JOHNSON	6.50%
UNITEDHEALTH GROUP INC	5.50%
MEDTRONIC PLC	5.25%
CASH	5.00%
ABBOTT LABORATORIES	5.00%
DEXCOM INC	5.00%
ZOETIS INC	4.00%
MERCK & CO INC	3.50%
INSULET CORP	3.50%
ELI LILLY & CO	3.00%

Holdings are subject to change without notice.

Performance

Average annual total returns as of 09/30/2021

Ticker	MTD 09/30/2021	Q3 2021	1-Year	5-Year	10-Year	Since Inception
NAV	—	—	—	—	—	—
Market Price	—	—	—	—	—	—

Returns less than 1-year are cumulative.

The performance data quoted represents past performance and is no guarantee of future results. Current performance may be lower or higher than the performance data quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. For performance data current to the most recent month-end please call (855) 772-8488 or go to <https://www.simplify.us/etfs>.

NAV: The dollar value of a single share, based on the value of the underlying assets of the fund minus its liabilities, divided by the number of shares outstanding. Calculated at the end of each business day.

Market Price: The current price at which shares are bought and sold. Market returns are based upon the last trade price.

DEFINITIONS:

MSCI USA IMI Health Care Index: The MSCI USA Investable Market Index (IMI) Health Care is designed to capture the large, mid and small cap segments of the US equity universe.

SEC 30-Day Yield: The SEC yield is calculated with a standardized formula mandated by the SEC. The formula is based on maximum offering price per share. This is also referred to as the "standardized yield", "30-Day Yield" and "Current Yield".

IMPORTANT INFORMATION:

Investors should carefully consider the investment objectives, risks, charges, and expenses of Exchange Traded Funds (ETFs) before investing. To obtain an ETF's prospectus containing this and other important information, please call (855) 772-8488, or visit SimplifyETFs.com. Please read the prospectus carefully before you invest. An investment in the fund involves risk, including possible loss of principal. Past performance does not guarantee future results.

The Simplify Susan G. Komen Health Care ETF (the "Fund") seeks long-term capital appreciation. The fund is new and has a limited operating history.

The Fund focuses its investments in securities of biotechnology and the healthcare industry. Economic, legislative or regulatory developments may occur that significantly affect these industries and cause the Fund's net asset value to fluctuate due to this concentration.

The biotechnology industry can be significantly affected by patent considerations, including the termination of patent protections for products, intense competition both domestically and internationally, rapid technological change and obsolescence, government regulation and expensive insurance costs due to the risk of product liability lawsuits.

In addition, the biotechnology industry is an emerging growth industry, and therefore biotechnology companies may be thinly capitalized have limited product lines, distribution channels, resources and more volatile than companies with greater capitalizations. Biotechnology companies must contend with high development costs, which may be exacerbated by the inability to raise prices to cover costs because of managed care pressure, government regulation or price controls. Companies in the pharmaceutical industry are heavily dependent on patent protection. The expiration of patents may adversely affect the profitability of the companies. Pharmaceutical companies are also subject to extensive litigation based liability and approval of the Food and Drug Administration, a process that can be long and costly. Expanding international operations may lead to risks resulting from differences between U.S. and foreign legal, political and economic systems, regulatory regimes and market practices.

The Fund's focus on the healthcare sector may cause its value to fluctuate and be more susceptible to particular risks of the sector such as extensive government regulations, restrictions on government reimbursement for medical expenses, rising costs of medical products and services, pricing pressure, an increased emphasis on outpatient services, changes in the demand for medical products and services, a limited number of products, industry innovation, changes in technologies and other market developments.

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