QQC | Simplify Nasdaq 100 PLUS Convexity ETF

Overview

The Simplify Nasdaq 100 PLUS Convexity ETF seeks to provide capital appreciation by tracking a commonly held basket of large cap US growth stocks while aiming to boost performance during extreme market moves up or down via a systematic options overlay.

The fund's core holding provides investors with Nasdaq 100 Index exposure. A modest option overlay budget is then deployed into a series of options positions that help create convexity in the fund.

Key Points

- **Low-cost[1] Nasdaq 100 exposure is the core holding**
- **Modest and transparent option budget adds convexity to the core passive exposure**
- **Advanced options strategy is designed to be robust across a variety of extreme market conditions**

[1]Normal Brokerage Fees Apply

Strategy Design

Passive US Equity Exposure

- Nasdaq 100 Index ETF
- Potential quarterly dividend

+

Advanced Options Overlay

- Potentially boost equity performance during extreme markets
- Modest option budget with no upside caps
- Designed to handle various types of market dislocations

Payoff Profile

For illustrative purposes only. Does not represent or predict fund performance.

Downside Convexity attempts to increasingly boost performance as market declines deepen.

Upside Convexity attempts to increasingly boost performance as market rises increase.

Portfolio Applications for Equity + Downside Convexity

- **Black Swan Hedge:** Extreme market moves are becoming more frequent.
- **Downside Mitigation Alternative:** Use to guard against extreme moves down in place of bonds and "defensive" equities.
- **Enhanced Upside Without Overextending:** Capture the full potential of strong market melt-ups without going "up the risk curve."

Details | Ticker: QQC

Inception Date: 12/10/2020

Core Exposure	SEC 30-Day Yield	SEC 30-Day Yield Unsubsidized	Gross Expense Ratio	Net Expense Ratio*	Exchange	CUSIP	Net Assets
Nasdaq 100 Index	0.45%	0.19%	0.70%	0.45%	Nasdaq	82889N400	$4,999,934.10

*The Fund's adviser has contractually agreed, until at least October 31, 2022, to waive its management fees and/or pay or absorb the Fund's expenses to 0.25% of the Fund's average daily net assets.

Current Holdings*

Position	Allocation	Notional Exposure (Delta=1)
QQQ	94.64%	—
SPXW US 10/07/22 P3620	5.51%	279.68%
SPX 10/21/22 P3300	4.72%	803.19%
QQQ 12/16/22 C420	0.02%	187.08%
QQQ 12/16/22 C470	0.00%	58.26%
SPX 10/21/22 P3100	-1.86%	-803.19%
SPXW US 10/07/22 P3600	-4.71%	-279.68%
Cash	1.68%	—

*Holdings are subject to change without notice.

Performance as of 09/30/22

	Cumulative Total Return				Annualized Total Return	
QQC	3 mo	6 mo	YTD	Since Inception	1-Year	Since Inception
NAV	-2.59%	-25.14%	-33.53%	-12.81%	-24.70%	-7.31%
Market Price	-2.16%	-24.92%	-33.37%	-12.40%	-24.60%	-7.08%
Nasdaq 100 Index	-4.42%	-25.74%	-32.35%	-10.15%	-24.72%	-5.76%

The performance data quoted represents past performance and is no guarantee of future results. Current performance may be lower or higher than the performance data quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. For performance data current to the most recent month-end please call (855) 772-8488 or go to https://www.simplify.us/etfs.

DEFINITIONS:

Convexity: An investment strategy is convex if its payoff relative to its benchmark is curved upward. Convex investment strategies are expected to be highly correlated with the benchmark in typical market environments but diverge to the positive in extreme markets. There are no free lunches though, and convex strategies are expected to lag during quiet markets.

Expiry: The time until an option expires. In the context here expiry is used to describe the length of time from when an option position is initiated to when it will expire.

Market Price: The current price at which shares are bought and sold. Market returns are based upon the last trade price.

NAV: The dollar value of a single share, based on the value of the underlying assets of the fund minus its liabilities, divided by the number of shares outstanding. Calculated at the end of each business day.

Notional Exposure: The full market exposure a derivatives contract provides after accounting for the leverage embedded in the derivative, expressed as a percentage of the fund's total assets. We assume each option's delta (sensitivity to changes in underlying) is 1 in this calculation, implying that we are measuring the exposure afforded by the options in the instance where extreme markets are being realized. This metric provides a measure of the protection afforded to the underlying security by a given option position.

Option: An option is a contract that gives the buyer the right to either buy (in the case of a call option) or sell (in the case of a put option) an underlying asset at a pre-determined price ("strike") by a specific date ("expiry"). An "outright" is another name for a single option leg. A "spread" is when options are bought at one strike and an equal amount of options are sold at a different strike, all at the same expiry.

SEC 30-Day Yield: The yield is calculated with a standardized formula and represents net investment income earned by a fund over a 30-day period, expressed as an annual percentage rate based on the fund's share price. The yield includes the effect of any fee waivers and/or reimbursements. Without waivers, yields would be reduced. This is also referred to as the "standardized yield", “30-Day Yield” and “Current Yield”. The unsubsidized SEC 30-Day Yield does not reflect the effect of any fee waivers and/or expense reimbursements.